

## **QUOTERETRIEVER.COM INTRODUCES THE NEXT GENERATION IN ONLINE INSURANCE SHOPPING**

The First Insurance Website to Offer Online Quotes for All Major Categories of Insurance

### **For Immediate Release**

RALEIGH, NC (PRWEB) July 10, 2006 – QuoteRetriever.com, a leader in online insurance, today announced the launch of their new insurance website which will completely change the way internet visitors shop for insurance.

“QuoteRetriever.com’s focus is to provide the opportunity for internet insurance shoppers to review quotes instantly online for all of their insurance needs including home, vehicle, life, health, annuity, business, travel, and even pet insurance at one easy to navigate website. This resource allows visitors to receive quotes and request an application at their own pace, rather than being bothered by salespeople at an inconvenient time. We will only contact a potential client if they request we do so by giving us a day and time that is best for them.” says CEO and founder T. Reilly O’Neal.

QuoteRetriever.com offers over fifty different types of insurance products, in forty-eight states, from over one hundred and twenty five insurance carriers and partners. Of these insurance products, forty types of policies such as travel, motorcycle, and accidental death generate instant quotes online. Additionally, the site offers instant comparison quotes for over twenty-five different types of policies such as annuities, health, auto, and life insurance. Even more convenient to visitors, twenty different types of policies such as instant term and homeowners insurance policies can be applied for instantly online.

A feature that is sure to be popular, the annuity section of the website, makes comparison shopping for an annuity easier than ever. A visitor can choose from CD-type, fixed, step rate, tax sheltered, single premium immediate, multi-strategy, and equity indexed annuities. The website offers comparison shopping instantly online from over sixty-five different annuity carriers, making it easy to find the annuity with the best rate. In addition, the visitor can view carrier ratings and specific annuity product information which allows the internet shopper to make sure they purchase the best annuity available for their needs.

For shoppers looking for a life insurance policy, QuoteRetriever.com offers instant term policies underwritten by RBC Insurance. In as little as ten minutes a visitor can purchase up to \$150,000 in level premium 10, 15, or 20 year term life insurance without the need for a medical exam. An individual looking to protect or provide for their loved ones can actually purchase life insurance without any assistance from an agent and print out their policy before they leave their computer. For those that desire more than \$150,000 in life insurance coverage, the website offers instant online comparison quotes for level premium term, return of premium term, and universal life insurance policies from over fifty highly rated carriers.

Auto, homeowners, watercraft, health, and travel policies are also some of the types of products that can be instantly comparison quoted and purchased online, adding even more value to an already resourceful and convenient website. However, there are some types of policies offered that are too complex to be quoted online. In these situations a quote form is completed by the visitor which is electronically sent to one of QuoteRetriever.com’s licensed agents. The agent will then manually comparison shop among multiple insurance carriers, using their knowledge of the plans and carriers available, to find the best value. After finding the best rate, the quotes are sent to the client via email and a follow up call is made by the agent on the day and time requested by the client, again, avoiding the chance that the client could be inconvenienced by the call.

For products such as disability insurance, agents will comparison shop the top ten disability insurance carriers in the marketplace, a valuable opportunity for those in need of disability coverage. This allows the client to avoid the need to call all ten of these carriers individually to get a quote, saving the shopper time and money.

“Another advantage”, says O’Neal, “is that many of the other insurance websites currently in operation actually gather information from visitors to sell to agents in the form of leads, instead of providing the opportunity for internet insurance shoppers to actually view instant insurance quotes online. While in many cases this is a way for the shopper to receive multiple quotes, it is not what the visitor had anticipated. This has led to frustration on the part of the shopper, as they feel that they have been misled into believing they were actually going to see instant quotes when they chose to give up their personal or contact information online. By allowing our visitors to view quotes online before we ask them if we may contact them -we provide a more useful and convenient way to shop for insurance online.”

While there are many insurance websites that offer online insurance quotes for one or maybe even a few types of insurance products, QuoteRetriever.com is the first to offer instant online insurance quotes for all major categories of insurance, without ever leaving their site. In addition to being a valuable resource, the website is designed to be very user friendly. The navigation throughout the site is organized to make it easy for a visitor to move from product to product. In fact, a visitor is always just two clicks away from anything on the website. This means even someone who may not be internet savvy could easily take advantage of this money saving tool. A description of each product type is available by simply holding the cursor over the product tab. Carrier ratings and additional product information are also available on the site. Their knowledgeable agents are able to answer any questions a visitor or client may have should they prefer to speak with someone directly or simply have a question that is not answered on the website.

“We feel like we have developed a website that will make it easier for individuals, families, and businesses to get the insurance that they need while putting the power in their hands to make sure they have found the best value and the best coverage. We are proud to be leading the way and plan to continue to find even more ways to use technology and creativity to be a better and more effective resource to our website’s visitors and to our clients.” says T. Reilly O’Neal.

### **Product Details:**

**Vehicle:** Auto, Watercraft, Motorcycle, and Recreational Vehicle.

**Home:** Homeowners, Renters, Condominium, and Flood.

**Health:** Individual, Short Term, Student, Dental, International, Critical Illness, Long Term Care, Medicare Supplement, and Group Health.

**Life:** Level Premium Term, Return of Premium Term, Universal Life, Whole Life, Instant Term Policy, Child Policy, Senior Policy, and Accidental Death.

**Disability:** Short Term, Long Term, and Group Disability.

**Business:** General Liability, Umbrella Liability, Worker’s Compensation, Group Health, and Group Disability.

**Pet:** Dog and Cat Protection Plans.

**Travel:** Business Package, Flight Accident, Medical Evacuation, Travel Medical, and Multi-Trip Medical.

**Annuity:** CD-Type, Fixed, Step Rate, Tax Sheltered, Equity Indexed, Multi Strategy, and Single Premium Immediate.

### **About QuoteRetriever.com**

Founded in 2004, QuoteRetriever.com ([www.QuoteRetriever.com](http://www.QuoteRetriever.com)) is headquartered in Raleigh, North Carolina and is a nationwide insurance brokerage company working with more than one hundred and twenty five highly rated carriers and partners. QuoteRetriever.com's website is the first site to offer online insurance quotes for over forty types of insurance, in most cases from multiple carriers, without requiring the visitor to divulge personal or contact information prior to deciding which policy best suits their needs. This method allows the internet shopper to browse quotes for all their insurance needs, at one location, and without the sales pressure.

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